

MEDIA RELEASE

No Baloise Session in 2020 – see you in 2021!

The DNA of the Baloise Session: Outstanding international artists performing in a unique, intimate club-like setting. Unfortunately we can't offer that this year, as the artists are unable to go on tour due to the corona virus. They can't give any binding commitments for appearances in Basel. At the same time, we see no way of guaranteeing the full protection of all visitors and employees against infection. Added to this, the corona pandemic has made it impossible to plan with any assurance. However, it is our cultural duty to ensure the future of our 35-year-old music festival beyond this crisis year. Consequently, we regret to announce that we are obliged to postpone the 35th Baloise Session until the autumn of 2021 (23 October to 10 November).

This decision has been made possible only thanks to the major confidence and support shown by our Presenting Sponsor, Basler Versicherungen, and our Principal Sponsors Basler Kantonalbank, Novartis, Dufry, AMAG, Cornèrcard and IWB, as well as all our co- and product sponsors. Their support enables us to gather all our strengths and plan a brilliant edition of the Baloise Session 2021 at the given time and with every assurance.

Michael Müller, CEO of Basler Versicherungen Schweiz, looks forward to the future with confidence: «We have been supporting the Baloise Session for many years, and are fully behind this decision. But we are already looking forward to the moment when we can all once more experience the Baloise Session as we know and love it: with international stars on the stage and in an incomparable club-like setting».

Beatrice Stirnimann, CEO of the Baloise Session, adds: «We thank all Baloise Session fans for their understanding for this decision, which has given us sleepless nights for weeks. But our Baloise Session family – all our visitors, fans, musicians and employees – are important to us and must be protected against infection and enjoy our concerts to the full. Together with our sponsors, and above all our Presenting Sponsor Basler Versicherungen, we promise a thrilling 35th festival edition. See you in 2021!»

Basel, 14 May 2020

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Baloise Session – Where the Magic Happens

Every autumn for the past 35 years, leading national and international stars have been appearing at the Baloise Session. Some 20'000 music fans attend the evening concerts in the Event Hall of the Basel Fair, with its seating for only 1'500. The intimate club-like setting, special seating around candlelit tables and the audience's proximity to the stars turn a concert visit into a musical experience. The 35th Baloise Session will be held from 23 October to 10 November 2021.