

MEDIA RELEASE

Baloise Session 2023: A festival edition full of musical highlights draws to a successful close

Last night, the Baloise Session 2023 closed its doors with a spectacular final concert featuring Noel Gallagher's High Flying Birds and Richard Hawley. Over ten concert evenings the Event Hall of Basel Fair was transformed into a concert hall with an intimate club-like setting, in which stars such as Jessie J, Passenger, Freya Ridings, Asaf Avidan and Worakls Orchestra wowed the audience with unforgettable performances. This year's festival attracted 15,500 visitors with 100% sell-out.

From the lyrical singer-songwriter art of Norah Jones and Joss Stone to the rousing hip-hop of the Fantastische Vier and Steff la Cheffe and the laid-back reggae of UB40 and Gentleman, the Baloise Session 2023 offered a wide-ranging line-up that made the hearts of music fans beat faster.

On 26 October, the music festival brought music directly to the town for the enjoyment of Basel's citizens: British newcomer St. Lundi played this year's pop-up concert in the inner courtyard of Basel's town hall.

Beatrice Stirnimann, CEO of the Baloise Session, looks back fondly on the past three weeks: «The Baloise Session 2023 was a resounding success, and once more showed that we have our fingers on the pulse of music lovers with our concept of high-calibre live performances in an intimate club-like setting. The energy at the concerts was electrifying. Boosted by this, we are turning our efforts towards planning for the 2024 festival edition, which will take place from 24 October until 14 November».

Music workshops with Dana and Siga & Vanessa in the Basel region

The tradition of music workshops also continues this year. Artist Dana from Biel will show schoolchildren in Basel how to write inspirational lyrics and compose catchy melodies. In Binningen and Bökten, rapper Siga from Zurich will be presenting music without barriers with his project «Du». He creates hip-hop for the deaf and the hearing, translated by Vanessa Feller-Jung into sign language.

Says Beatrice Stirnimann, CEO: «With our school workshops we want to offer schoolchildren the opportunity to develop their musical skills, enter new territory, and learn from professional musicians. The workshops offer an inspiring, creative environment in which the participants can discover or indulge their passion for music».

Basel, 10 November 2023

For further media information, contact:

Session Basel AG, Beatrice Stirnimann, Grenzacherstrasse 79, 4058 Basel, Switzerland
Tel.: +41 61 686 44 44, E-mail: welcomed@baloisession.ch, Website: baloisession.ch



@baloisession #baloisession #baloisession2023 #basel #lovebasel